Notice of Allowability	Application No.	Applicant(s)	
	10/002 000	LEUNG ET AL.	
	10/002,999 Examiner	Art Unit	
	Tamu Mahmaudi	2165	
	Tony Mahmoudi	2165	
The MAILING DATE of this communication apper claims being allowable, PROSECUTION ON THE MERITS IS ewith (or previously mailed), a Notice of Allowance (PTOL-85) TICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R he Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in or other appropriate commulGHTS. This application is s	n this application. If not included unication will be mailed in due cours	
☑ This communication is responsive to the amendment filed	<u>on 08-April-2005</u> .		
The allowed claim(s) is/are <u>1, 4-6, 8, 10, 12-16, 18-32 and</u>	34-44, re-numbered as clair	<u>ms 1-37</u> .	
$\overline{\boxtimes}$ The drawings filed on <u>13 May 2002</u> are accepted by the Ex	kaminer.		
Acknowledgment is made of a claim for foreign priority up	nder 35 U.S.C. § 119(a)-(d) (or (f).	
a) ☐ All b) ☐ Some* c) ☐ None of the:			
 Certified copies of the priority documents have 	e been received.	·	
2. Certified copies of the priority documents have	e been received in Applicatio	n No	
Copies of the certified copies of the priority do	cuments have been received	d in this national stage application fr	om th
International Bureau (PCT Rule 17.2(a)).			
* Certified copies not received:			
pplicant has THREE MONTHS FROM THE "MAILING DATE" oted below. Failure to timely comply will result in ABANDONN HIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		a reply complying with the requirer	nents
A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give			E OF
CORRECTED DRAWINGS (as "replacement sheets") mus	st be submitted.		
(a) including changes required by the Notice of Draftspers	on's Patent Drawing Review	v (PTO-948) attached	
1) hereto or 2) to Paper No./Mail Date			
(b) ☐ including changes required by the attached Examiner' Paper No./Mail Date	s Amendment / Comment or	in the Office action of	
ldentifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in t) of
DEPOSIT OF and/or INFORMATION about the depo attached Examiner's comment regarding REQUIREMENT			he
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achment(s) Notice of References Cited (PTO-892)	5. ☐ Notice of Inf	formal Patent Application (PTO-152	2)
Notice of Draftperson's Patent Drawing Review (PTO-948)	6. ☐ Interview Su	ummary (PTO-413),	,
Information Disclosure Statements (PTO-1449 or PTO/SB/0	Paper No./ 98), 7. ☐ Examiner's	Mail Date Amendment/Comment	
_ Paper No./Mail Date	8. X Examiner's	Statement of Reasons for Allowand	e
Examiner's Comment Regarding Requirement for Deposit			
Examiner's Comment Regarding Requirement for Deposit of Biological Material	9. Other	 .	
☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	9. Other	-	

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DETAILED ACTION

Remarks

1. In response to the amendment filed on 08-April-2005, claims 2-3, 7, 9, 11, 17 and 33 are canceled and claims 1, 4-6, 8, 10, 12-14, 16, 18-21, 24-25, 29-30, 34-35 and 43-44 have been amended per applicant's request. Therefore, claims 1, 4-6, 8, 10, 12-16, 18-32 and 34-44 are pending in the application, of which, claims 1, 12, 16, 43 and 44 are presented in independent form.

Allowance

- 2. Claims 1, 4-6, 8, 10, 12-16, 18-32 and 34-44 are allowed over the prior art made of record.
- 3. The following is an examiner's statement of reasons for allowance:

The applicant's amendment, filed on 08-April-2005, overcome the cited prior art with respect to the independent claims 1, 12, 16, 43 and 44 as follows:

The prior art of record, Awada et al (U.S. Publication No. 2002/0065713 A1), Pallakoff (U.S. Patent No. 6,269,343 B1), Morrison et al (U.S. Publication No. 2002/0082946), Warner et al (U.S. Patent No. 5,404,502 A), and Deal (www.dealconsulting.com/finance/break.html), do not disclose, teach, or suggest the claimed limitations of (in combination with all other features in the claim):

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determining whether to provide said seller's e-coupon to the mobile electronic device in response to the request by

determining the number of pending mobile requests during a processing cycle; calculating an initial threshold number of requests for the processing cycle based on the seller's margin for the goods or services associated with the e-coupon, estimated rates of e-coupon redemption, and the number of additional e-coupons expected to be offered during a processing cycle by other sellers local to the location of the mobile electronic device in response to the mobile user request;

authorizing the provision of said e-coupon when the number of pending mobile requests during the processing cycle is equal or greater than the threshold number, as recited in independent claims 1, 16, 43 and 44.

determining an initial threshold number of requests for the seller based on the seller's margin for the goods or services associated with the e-coupon, estimated rates of e-coupon redemption, and the number of additional e-coupons expected to be offered during a processing cycle by other sellers local to the location of the mobile electronic device in response to the mobile user request; and

determining whether the number of pending requests during a processing cycle for said ecoupon is greater than or equal to the initial threshold, as recited in independent claim 12. Art Unit: 2165

Claims 4-6, 8 and 10 are allowed over the prior art made of record as dependents of allowed independent claim 1.

Claims 13-15 are allowed over the prior art made of record as dependents of allowed independent claim 12.

Claims 18-32 and 34-42 are allowed over the prior art made of record as dependents of allowed independent claim 16.

Conclusion

4. Any inquiries concerning this communication or earlier communications from the examiner should be directed to Tony Mahmoudi whose telephone number is (571) 272-4078. The examiner can normally be reached on Mondays-Fridays from 08:00 am to 04:30 pm.

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June 30, 2005

//JEFFREY GAFFIN

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